THE FLOWER FARMER

Garden Planner

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_____

year

Garden Projects

What projects are you doing this year to expand your space or make things more efficient? Are you offering any new flowers? Or a new way to purchase your flowers?

Focus & Vision

What specifically would you like to accomplish in your garden this year? How would you like the year to feel? What project will carry your business forward the most?

Like wildflowers, you
must allow yourself
to grow in all the
places people never
thought you would
-E.V.

Important Dates

FIRST FROST:_____

LAST FROST: _____

MAJOR STORMS:_____

_____

_____

_____

CROP PLANTINGS:_____

_____

_____

_____

_____

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_____

FALL/SUCCESSION PLANTINGS:

_____

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Notes

Yearly Tasks At a Glance

JANUARY	FEBRUARY

MARCH	APRIL

MAY	JUNE

Yearly Tasks At a Glance

JULY	AUGUST

SEPTEMBER	OCTOBER

NOVEMBER	DECEMBER

Yearly Sales Plan

JANUARY	FEBRUARY

MARCH	APRIL

MAY	JUNE

Yearly Sales Plan

JULY	AUGUST

SEPTEMBER	OCTOBER

NOVEMBER	DECEMBER

Notes

Notes

Plan

SEED SHOPPING & PLANNING

Spring

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
SUPPORTING		
HERO		

Summer

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
SUPPORTING		
HERO		

Fall

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
SUPPORTING		
HERO		

Perennials

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
SUPPORTING		
HERO		

Event Flower Planner

EVENT NAME:

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
SUPPORTING		
HERO		
SUPPLIES		

Event Flower Planner

EVENT NAME:

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
SUPPORTING		
HERO		
SUPPLIES		

Event Flower Planner

EVENT NAME:

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
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HERO		

SUPPLIES

Event Flower Planner

EVENT NAME:

TYPE	FLOWER NAME	COLOUR
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Event Flower Planner

EVENT NAME:

TYPE	FLOWER NAME	COLOUR
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SUPPLIES		

Event Flower Planner

EVENT NAME:

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
SUPPORTING		
HERO		
SUPPLIES		

Seed Order

Plant	Supplier	Price

Seed Order

Plant	Supplier	Price

Seed Order

Plant	Supplier	Price

Seed Order

Plant	Supplier	Price

Perennial List

List of perennials you already own, and those on your wishlist or that you plant to purchase

CURRENT PERENNIALS

WISHLIST PERENNIALS

Annuals List

List of annual seeds you already own, and those on your wishlist or that you plant to purchase

CURRENT ANNUALS

WISHLIST ANNUALS

Seedsaving List

Keep track of any seeds you save, or and hybridizing projects

Dahlia Inventory

Variety	Colour	Number of Tubers	Notes

Dahlia Inventory

Variety	Colour	Number of Tubers	Notes

Corm & Bulb Inventory

Variety	Colour	Number of Tubers	Notes

Corm & Bulb Inventory

Variety	Colour	Number of Tubers	Notes

Happiness
is to hold flowers
in both hands

-Japanese Proverb

Garden Bed Plan

Garden Bed Plan

Garden Bed Plan

Garden Bed Plan

Project Planner

Notes

Action

Plan out how you'll meet this year's goals

BUDGET

MATERIALS

NOTES

Project Planner

Notes

Action

Plan out how you'll meet this year's goals

BUDGET

MATERIALS

NOTES

Project Planner

Materials	Budgeted	Actual

Project Planner

Materials	Budgeted	Actual

Notes

Seed Start

Seed Starting Tracker

STARTED	FLOWER & VARIETY	GERM	PLANT

Seed Starting Tracker

STARTED	FLOWER & VARIETY	GERM	PLANT

Seed Starting Tracker

STARTED	FLOWER & VARIETY	GERM	PLANT

Seed Starting Tracker

STARTED	FLOWER & VARIETY	GERM	PLANT

Seed Starting Tracker

STARTED	FLOWER & VARIETY	GERM	PLANT

Seed Starting Tracker

STARTED	FLOWER & VARIETY	GERM	PLANT

Checklist

DATE:_____ PROJECT: _____

- ○ _____
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Checklist

DATE:_____ PROJECT: _____

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Checklist

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Checklist

DATE:_____ PROJECT: _____

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Events

This Year's Events

Date	Event

This Year's Events

Date	Event

Event Planner

EVENT NAME:

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
SUPPORTING		
HERO		

SUPPLIES

INCOME	COSTS	PROFIT

Event Planner

EVENT NAME:

TYPE	FLOWER NAME	COLOUR
GREENS		
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HERO		

SUPPLIES

INCOME	COSTS	PROFIT

Event Planner

EVENT NAME:

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INCOME	COSTS	PROFIT

Event Planner

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SUPPLIES

INCOME	COSTS	PROFIT

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SUPPLIES

INCOME	COSTS	PROFIT

Event Planner

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INCOME	COSTS	PROFIT

Event Planner

EVENT NAME:

TYPE	FLOWER NAME	COLOUR
GREENS		
FILLER		
SPIKE		
SUPPORTING		
HERO		

SUPPLIES

INCOME	COSTS	PROFIT

Weekly Sales

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ Total Tax:_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

Weekly Sales

Week of:_____

Customer	Product	Price	Tax

Total Sales:_____ **Total Tax:**_____

"Flowers are the music of the ground. From earth's lips spoken without sound."

-Edwin Curran

Budget & Notes

Garden Budget Tracker

ITEM	PLANNED	ACTUAL
Seeds		
Plants		
Soil		
Mulch		
Delivery fees		
Tools		
Watering		
Fertilizer		
Containers		
Raised Bed		
Construction		
Materials		
Rototilling		
Other:		
TOTALS		

Garden Budget Tracker

ITEM	PLANNED	ACTUAL

Shopping List

Budget: $_____ Actual: $_____

Item	Budget	Actual

Shopping List

Budget: $_____ Actual: $_____

Item	Budget	Actual

Pest Tracker

PEST	REMEDY TRIED	RESULT

Notes for Next Year

TRIUMPHS, FAILURES, AND FUTURE GOALS

Success

Struggles

Future

Long Term Planning

Year one

Year two

Year three

Year four

Year five